



NATIONAL FOOTBALL LEAGUE ALUMNI

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Walter Camp Football Foundation Partners with the NFL Alumni

The Walter Camp Football Foundation teams up with NFL Alumni to best serve athletes and the community.

New Haven, CT (June 19, 2018)- The Walter Camp Foundation has announced a strategic partnership with the **NFL Alumni (NFLA)** to assist one another in their respective goals and interests. Both organizations are committed to assisting players lead their best lives on and off the field as well as making a positive impact on the community. This partnership also allows both organizations enhance their potentials towards their aligned mission to benefit local children in need.

The Walter Camp Foundation is the caretaker of the nation's oldest college football All-American team and it holds an annual All-American Awards Weekend to honor those players and other deserving recipients. The Annual All-American Awards Weekend is one of the few events produced by the Walter Camp Foundation which raises money to benefit children's needs and other service organizations.

"Since many Walter Camp All-Americans go on to careers in the National Football League, and upon conclusion of their playing days, become NFLA members, this partnership is a natural fit," expressed Foundation President, Michael Madera. "We look forward to working together to develop events and programs."

NFLA CEO, Elvis Gooden said, "We like to foster a family environment where we can establish a relationship with the athletes throughout their careers and then into their retirement. We want to maximize our outreach to best serve our members as well as the community and this partnership allows us to do just that."

About the NFL Alumni – www.nflalumni.org

The NFL Alumni was founded in 1967 and is the most recognizable nationwide group of former NFL players, coaches, staffers, cheerleaders, spouses and Associate members whose mission is to serve, assist and inform former players and their families. The NFL Alumni offers a variety of medical, financial and social programs to help members lead healthy, productive and connected lives, as well as community initiatives under its “Caring for Kids” programs. Pro Football Legends is the commercial marketing name and logo of the NFL Alumni.

About the Walter Camp Foundation – www.waltercamp.org

Walter Camp, “The Father of American football,” first selected an All-America team in 1889. Camp – a former Yale University athlete and football coach – is also credited with developing play from scrimmage, set plays, the numerical assessment of goals and tries and the restriction of play to eleven men per side. The Walter Camp Football Foundation – a New Haven-based all-volunteer group – was founded in 1967 to perpetuate the ideals of Camp and to continue the tradition of selecting annually an All-America team.

The Walter Camp Football Foundation is a member of the National College Football Awards Association (NCFAA). The NCFAA was founded in 1997 as a coalition of the major collegiate football awards to protect, preserve and enhance the integrity, influence and prestige of the game’s predominant awards. The NCFAA encourages professionalism and the highest standards for the administration of its member awards and the selection of their candidates and recipients.